

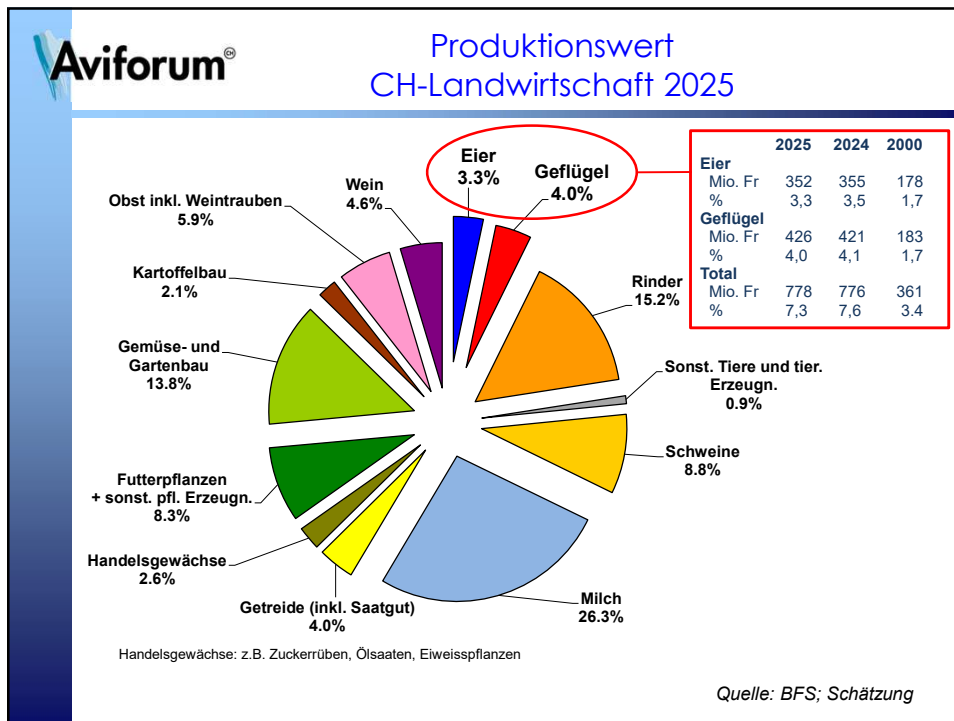


Eier- und Geflügelmarkt 2025 (Inlandproduktion, Importe, Konsum)

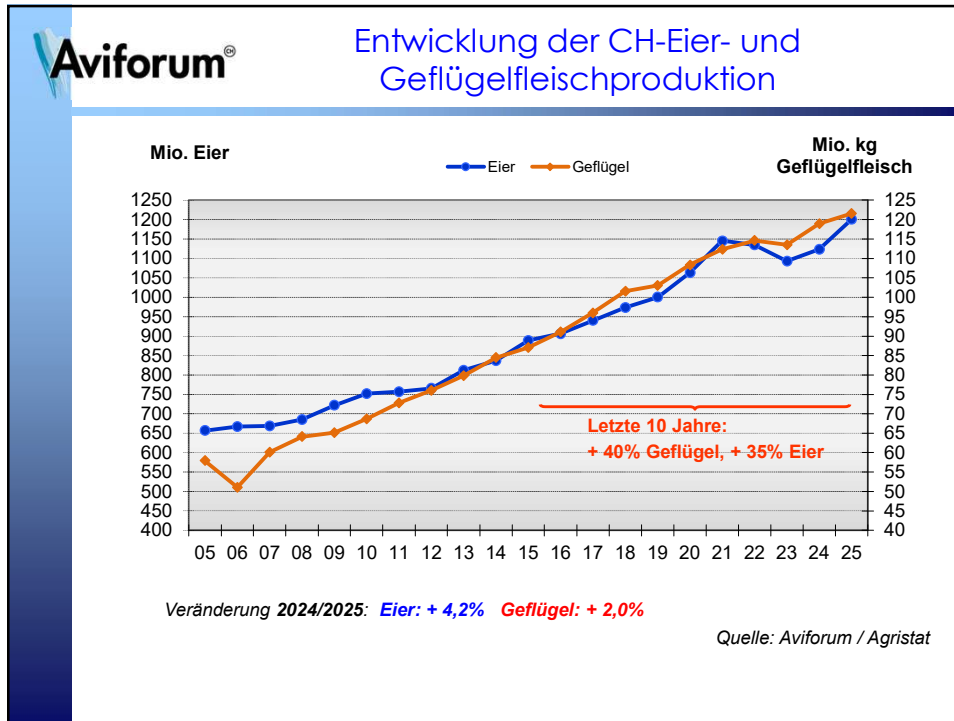
Tierbestände (2024)

Aviforum, Zollikofen Stand: 18. Juni 2026

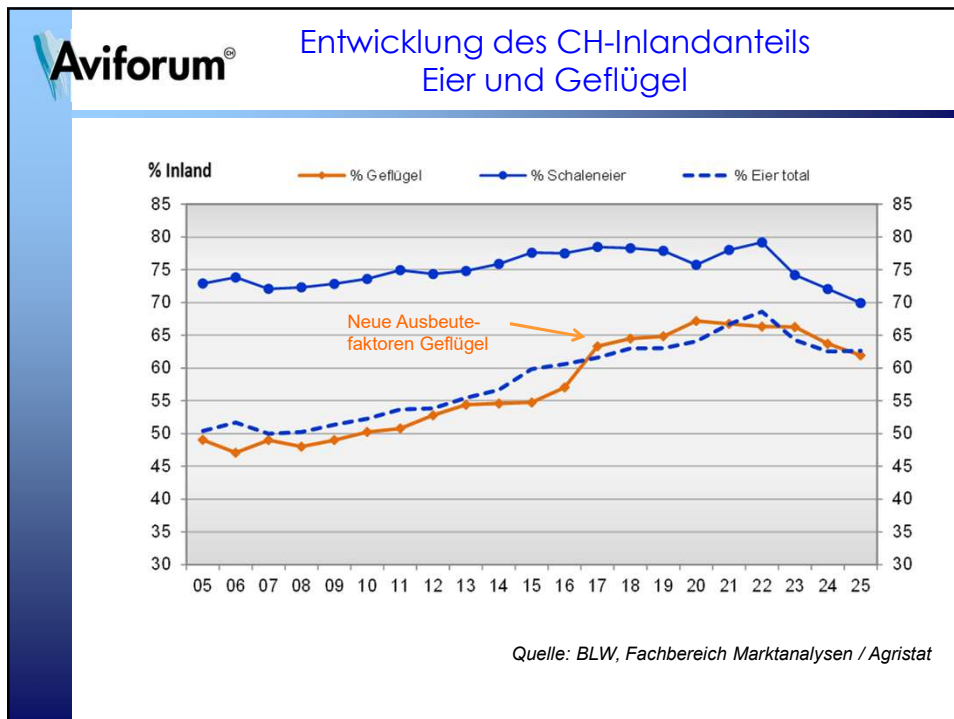
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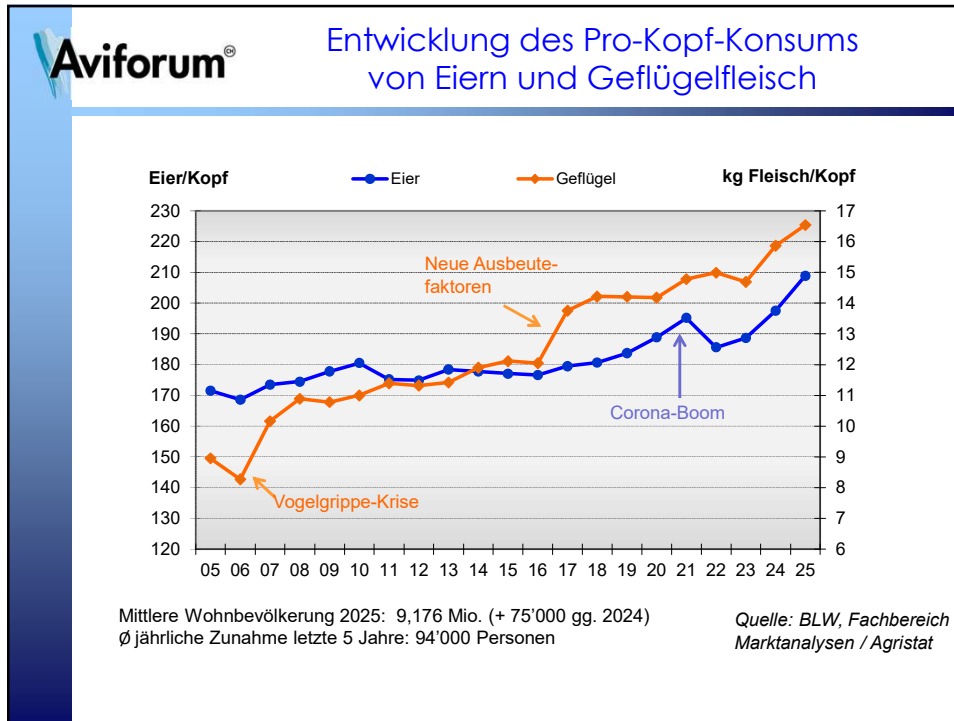
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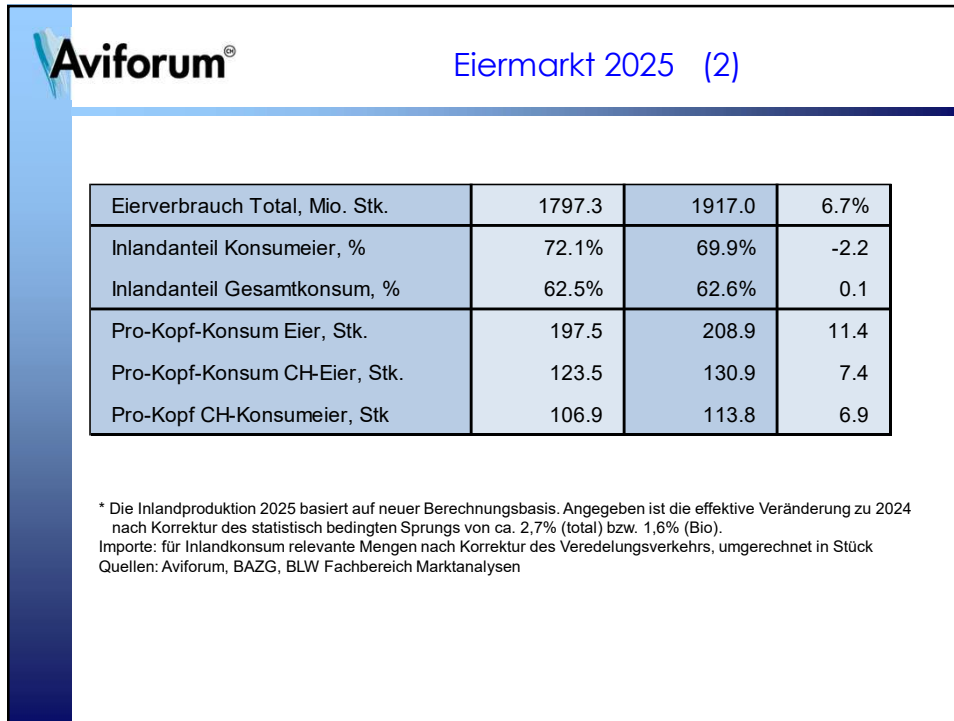
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Aviforum® Eiermarkt 2025 (1)

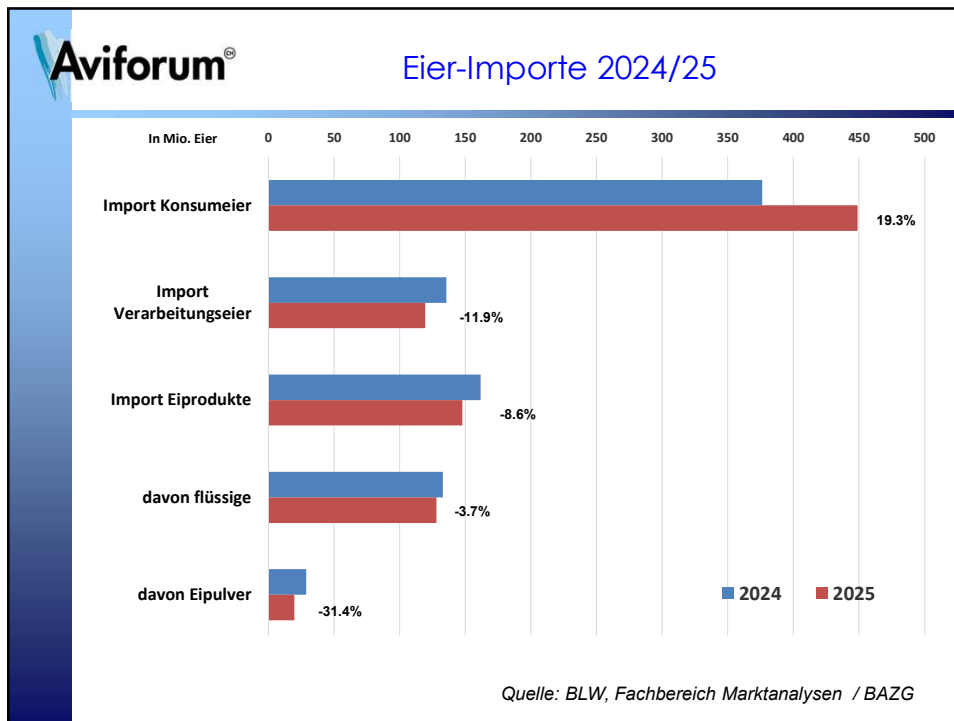
| | 2024 | 2025 | +/- |
|---------------------------------------|---------------|---------------|-------------|
| CH-Eierproduktion, Mio. Stk. | 1123.6 | 1200.8 | 4.2% * |
| davon Bio-Eier | 217.8 | 224.9 | 1.6% * |
| davon verarbeitet | 150.4 | 156.5 | 4.0% |
| Import Konsumeier, Mio. Stk. | 376.4 | 449.0 | 19.3% |
| Import Verarbeitungseier, Mio. Stk. | 135.5 | 119.4 | -11.9% |
| Import Eiprodukte, Mio. Stk. | 161.8 | 147.8 | -8.6% |
| davon flüssige | 133.0 | 128.1 | -3.7% |
| davon Eipulver | 28.8 | 19.8 | -31.4% |
| Eierverbrauch Total, Mio. Stk. | 1797.3 | 1917.0 | 6.7% |

* Die Inlandproduktion 2025 basiert auf neuer Berechnungsbasis. Angegeben ist die effektive Veränderung zu 2024 nach Korrektur des statistisch bedingten Sprungs von ca. 2,7% (total) bzw. 1,6% (Bio).
 Importe: für Inlandkonsum relevante Mengen nach Korrektur des Veredelungsverkehrs, umgerechnet in Stück
 Quellen: Aviforum, BAZG, BLW Fachbereich Marktanalysen

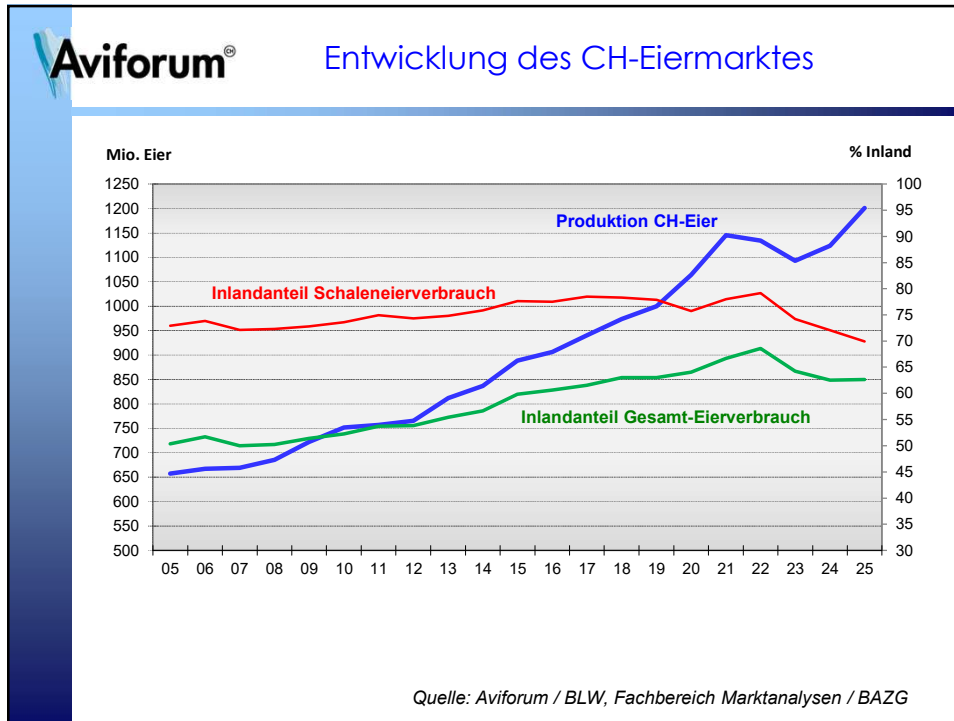
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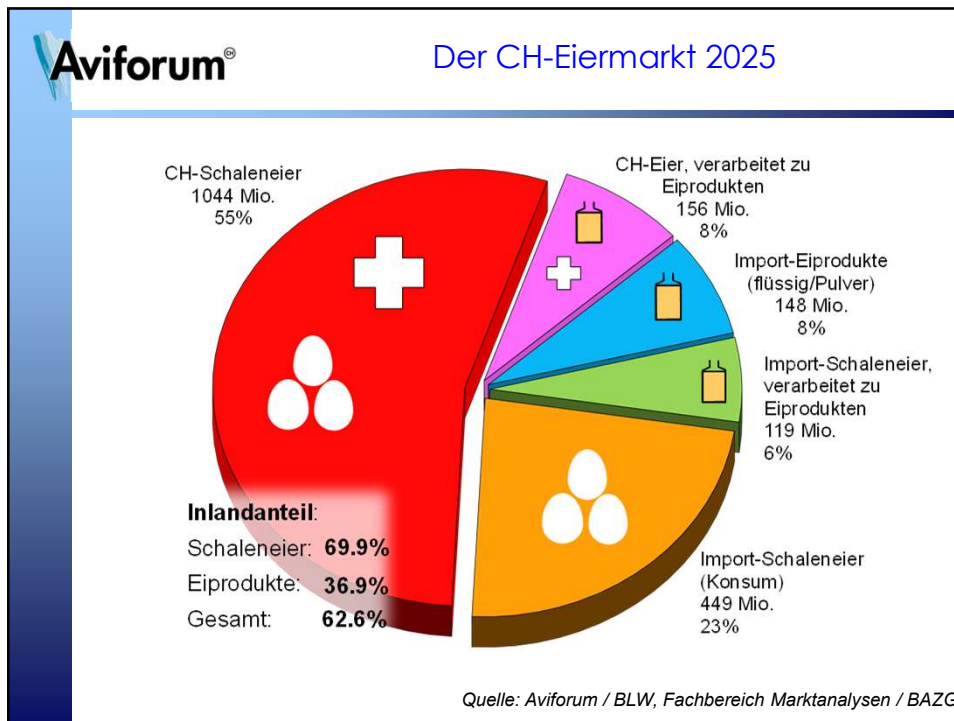
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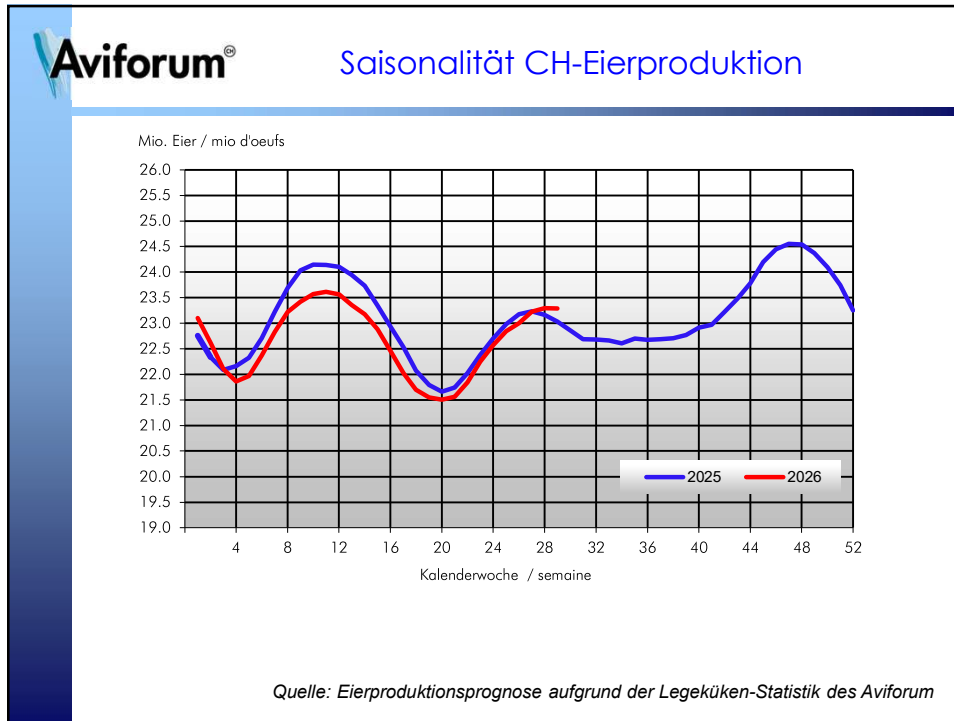
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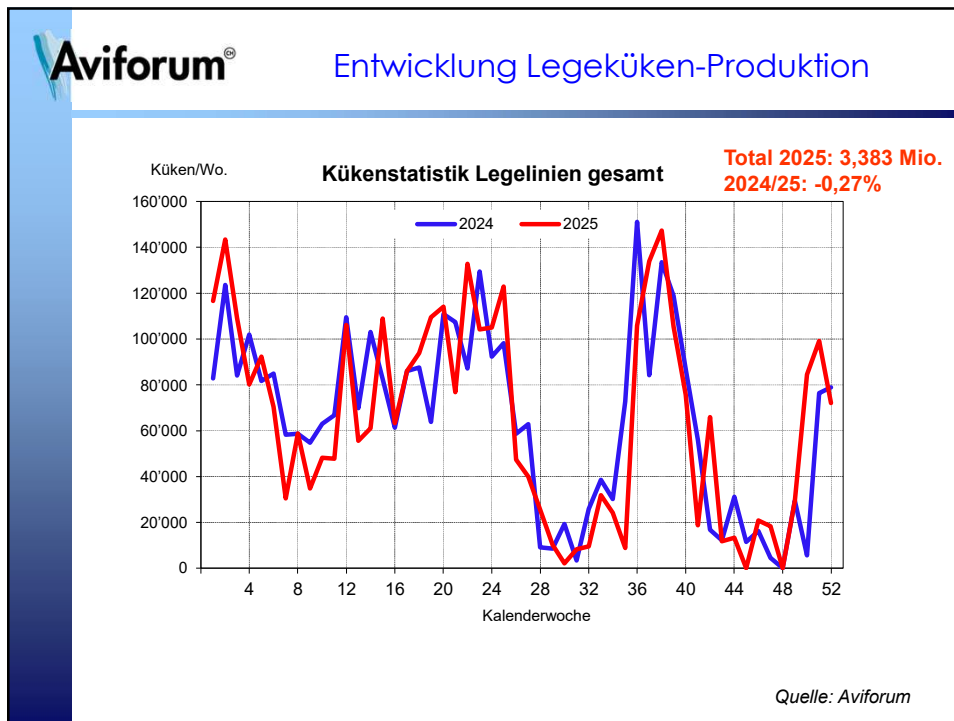
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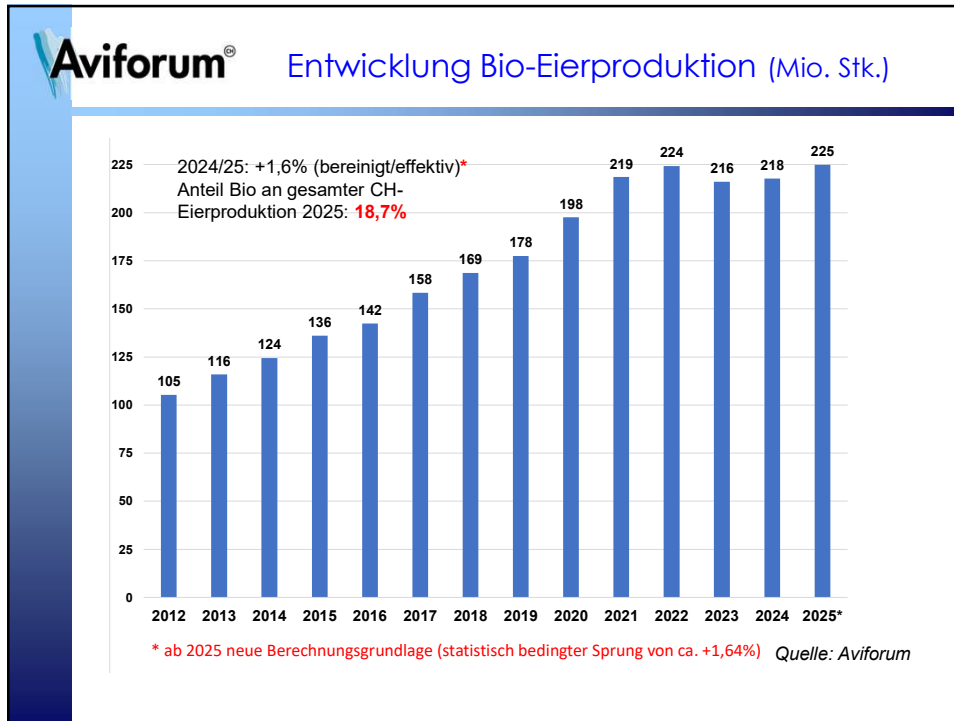
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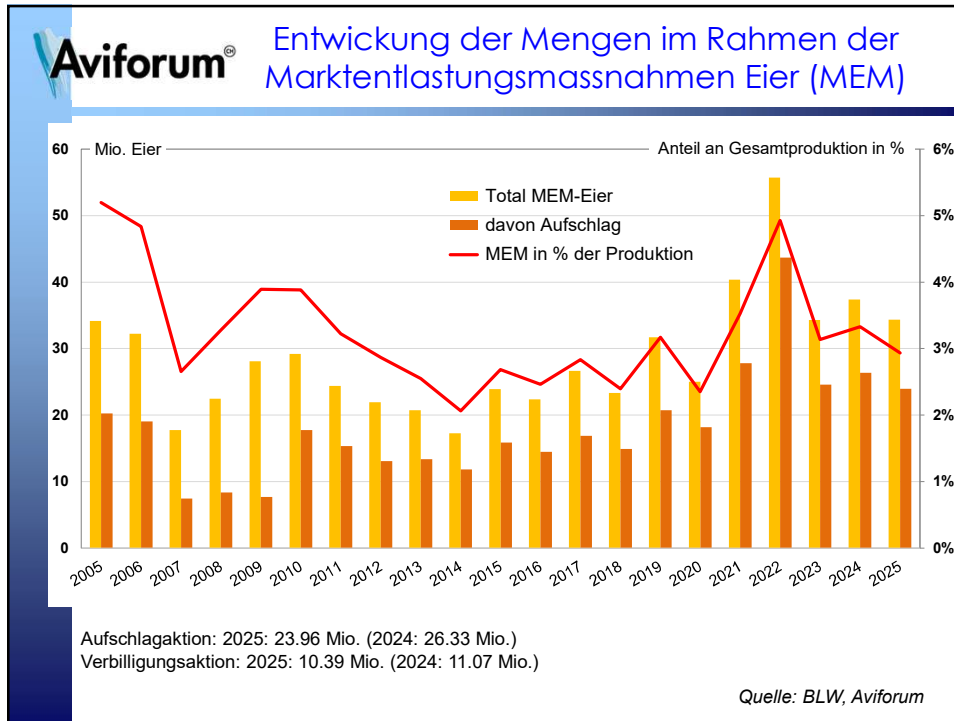
Aviforum® Marktentlastungsmassnahmen Eier (MEM)

| Jahr | Aufschlag (Mio. Eier) | Verbilligung (Mio.Eier) | Bundesbeitrag (Mio.Fr.) |
|-------------|-----------------------|-------------------------|-------------------------|
| 2016 | 14.46 | 7.88 | 1.70 |
| 2017 | 16.67 | 8.00 | 1.90 |
| 2018 | 14.89 | 8.46 | 1,76 |
| 2019 | 20.71 | 10.98 | 1.914 |
| 2020 | 18.19 | 6.79 | 1.977 |
| 2021 | 27.80* | 12.58* | 2.0 |
| 2022 | 43.68* | 12.04* | 2.0 |
| 2023 | 24.58* | 9.70 | 2.0 |
| 2024 | 26.33* | 11.07* | 2.0 |
| 2025 | 23.96* | 10.39* | 2.0 |

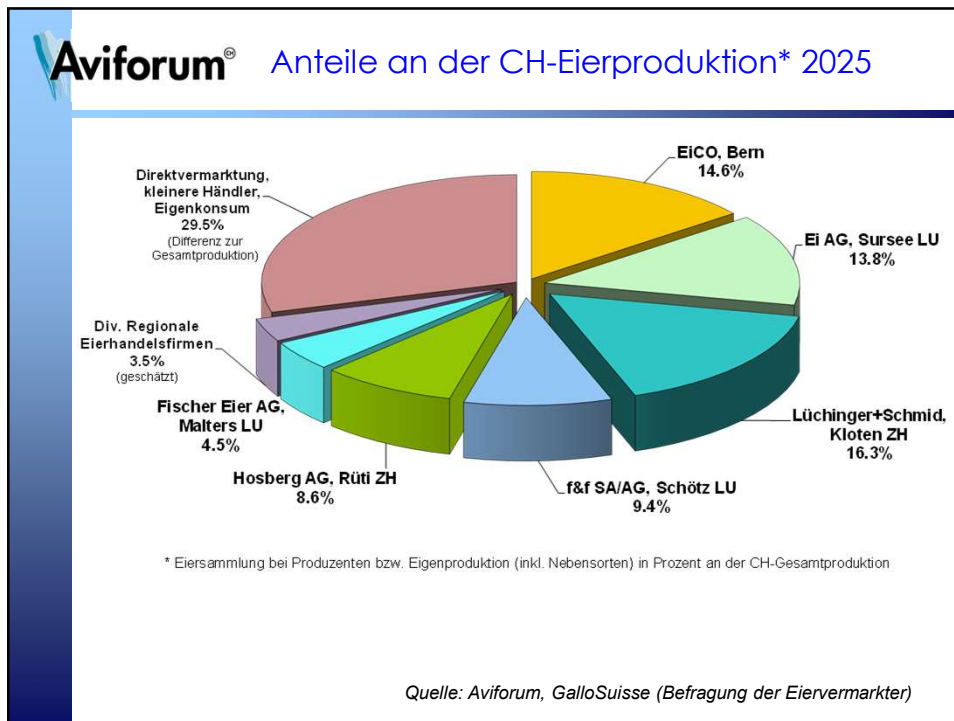
Quelle: BLW

* Kürzungen der Beiträge pro Ei, da Teilkredite von 1,5 bzw. 0,5 Mio. Fr. überschritten.
 2025 wurden die Aufschlag-Beiträge um ca. 30% gekürzt; die Kürzungen erfolgen je Marktteilnehmer gemäss ihrem Konsumeier-Marktanteil

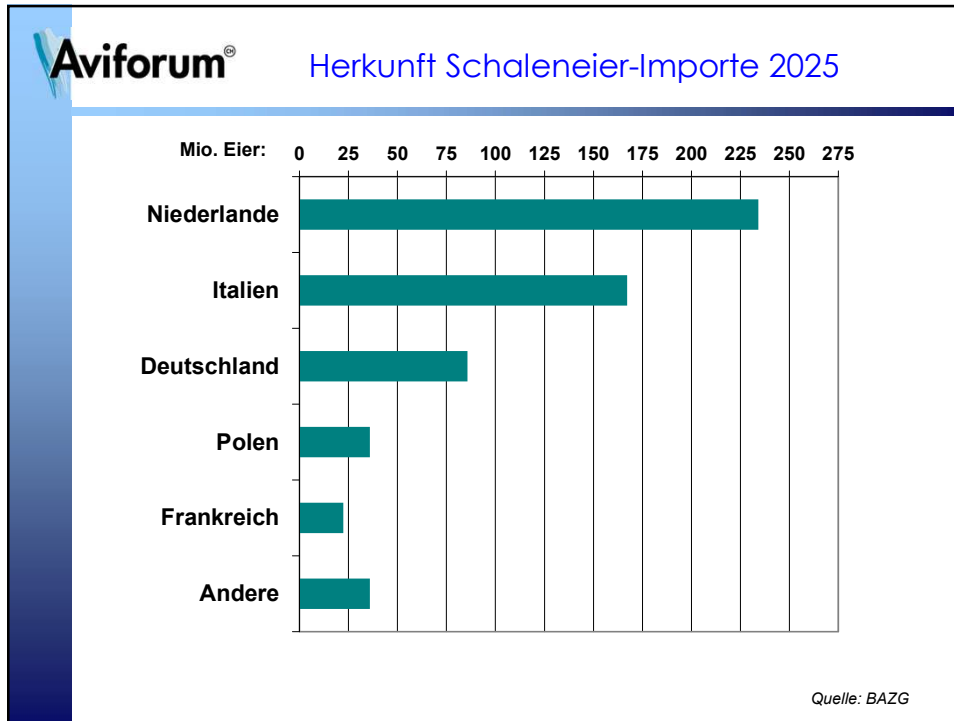
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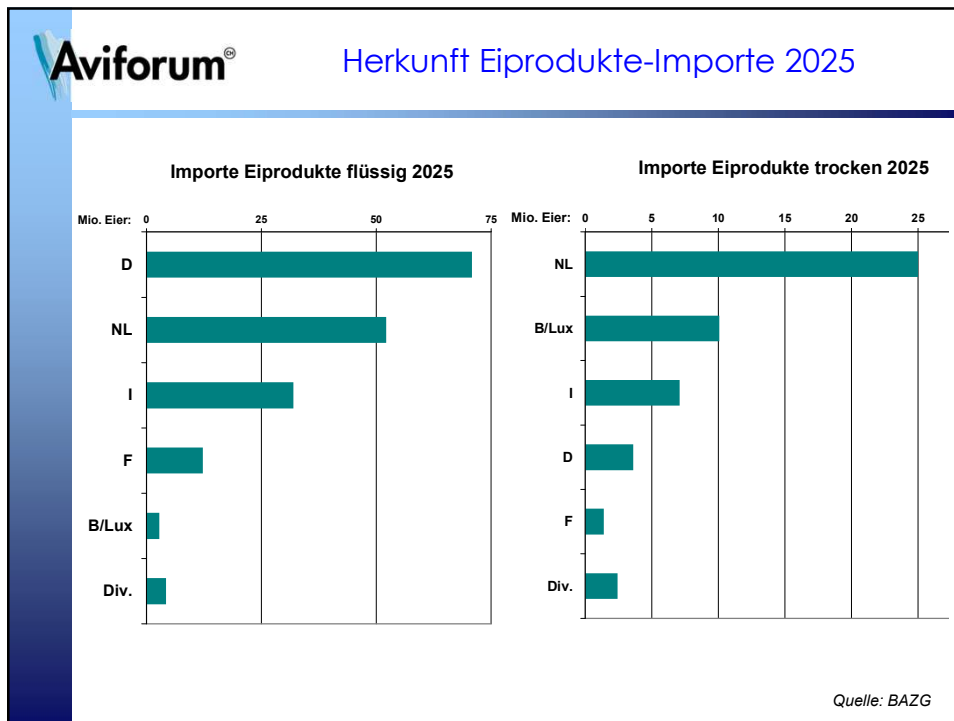
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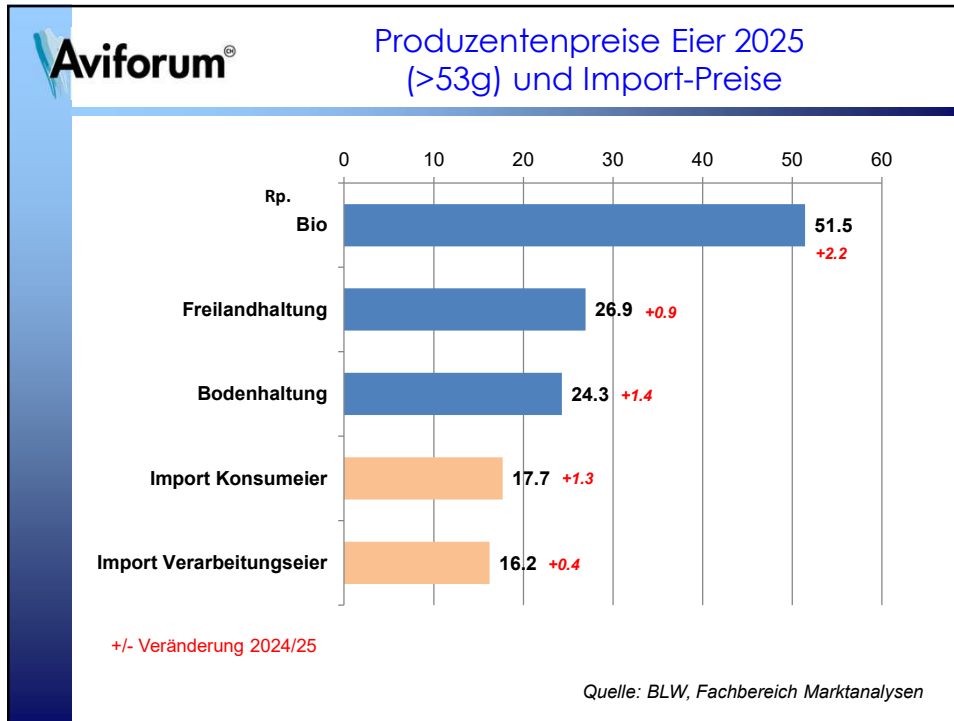
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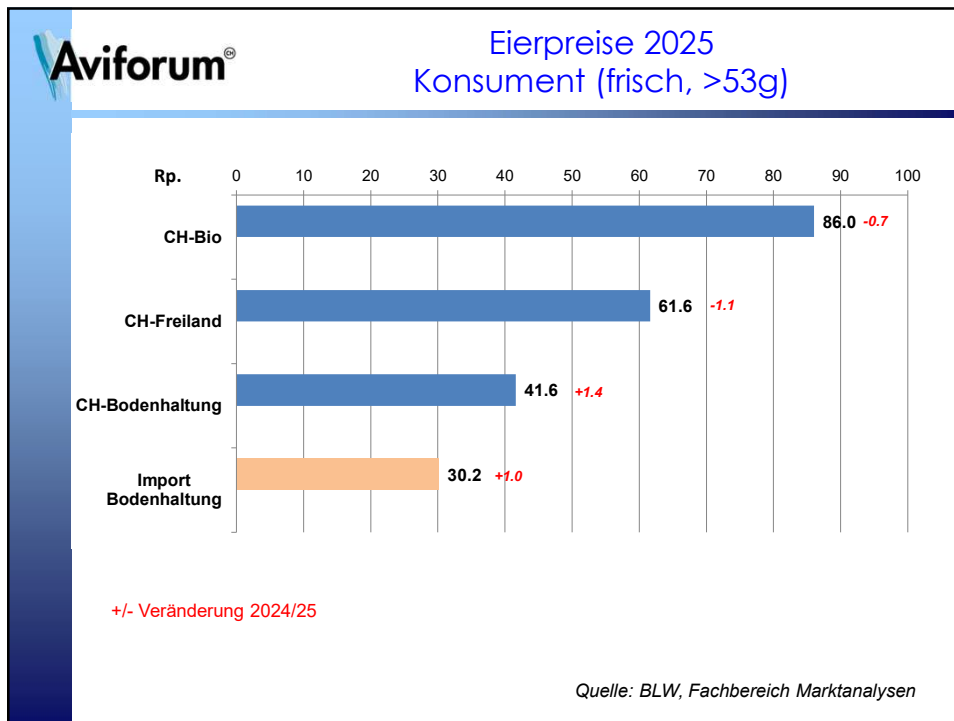
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20

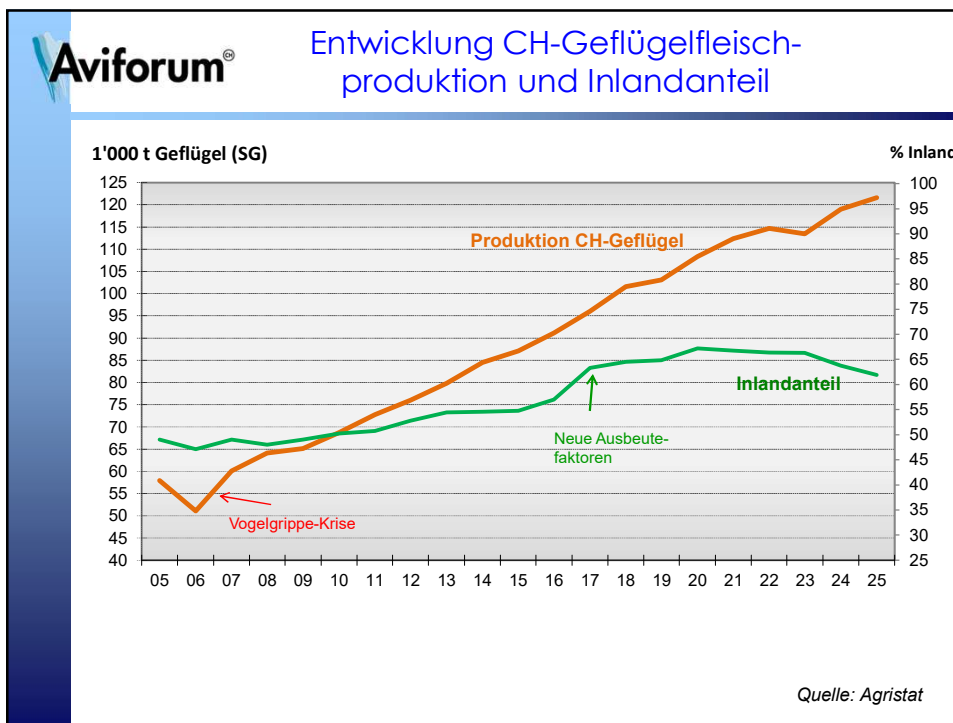
Aviforum® Geflügelfleischmarkt 2025

| | 2024 | 2025 | +/- |
|---------------------------------------------|---------|---------|-------|
| CH-Geflügelproduktion (SG), t ¹⁾ | 119'195 | 121'562 | 2.0% |
| CH-Geflügelfleisch (VFF), t ¹⁾ | 92'158 | 93'986 | 2.0% |
| Import Geflügelfleisch (VFF), t | 54'866 | 60'817 | 10.8% |
| Importüberschuss Geflügelfl. (VFF), t | 52'443 | 57'770 | 10.2% |
| Total Geflügelfleisch (VFF), t | 144'601 | 151'756 | 4.9% |
| Total Geflügelfleisch (SG), t ²⁾ | 187'024 | 196'282 | 5.0% |
| Inlandanteil, % | 63.7% | 61.9% | -1.80 |
| Pro-Kopf-Angebot (VFF), kg | 15.89 | 16.54 | 0.65 |
| Pro-Kopf-Angebot (SG), kg | 20.55 | 21.39 | 0.84 |

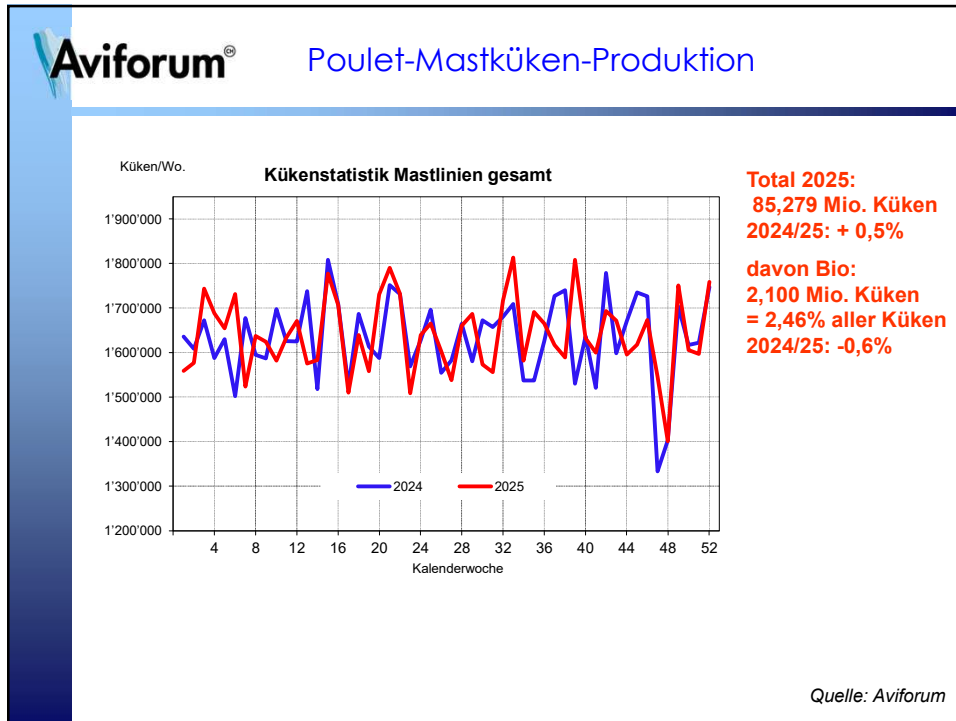
SG = Schlachtgewicht, **VFF** = Verkaufsfertiges Fleisch
¹⁾ inkl. Organteile und Suppenhennen
²⁾ Importe hochgerechnet auf Schlachtgewicht anhand des Selbstversorgungsgrades
 Quellen: Agristat, BAZG

Quelle: Agristat / BAZG

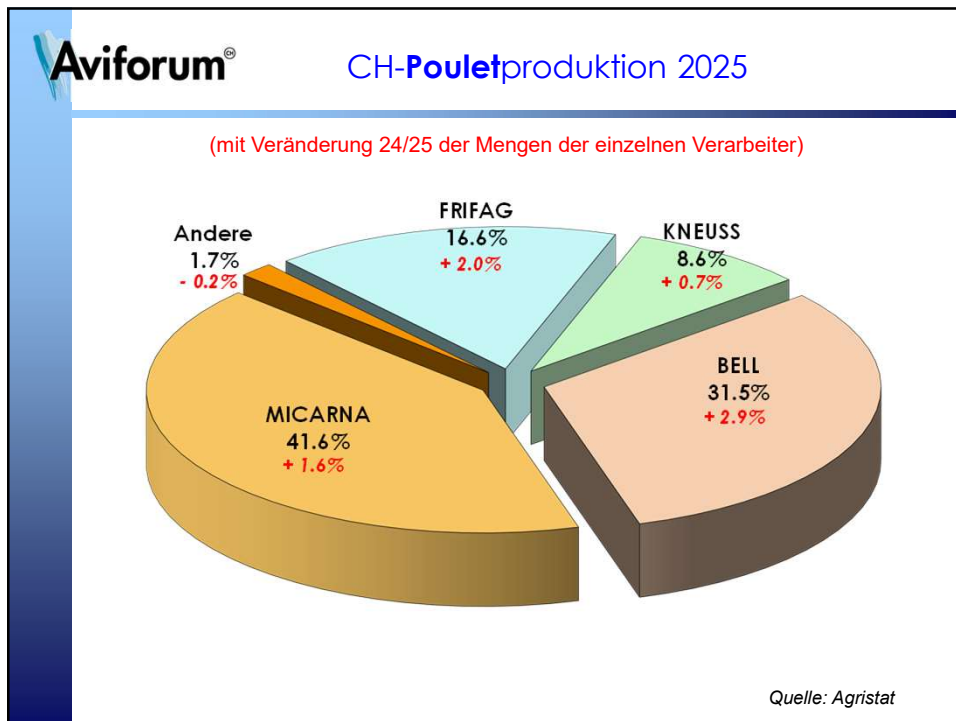
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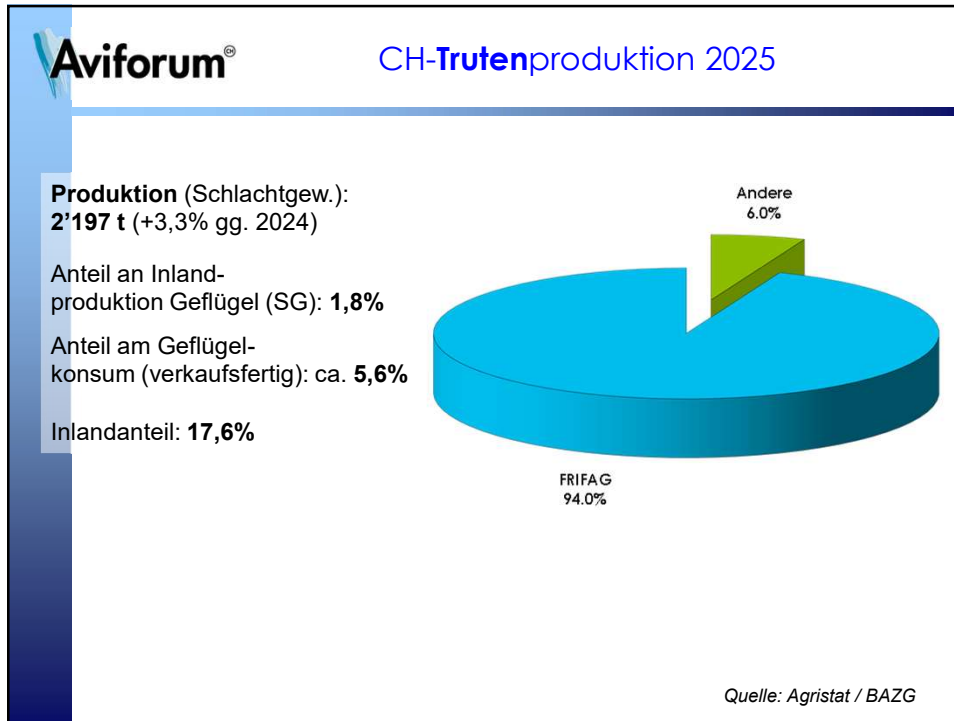
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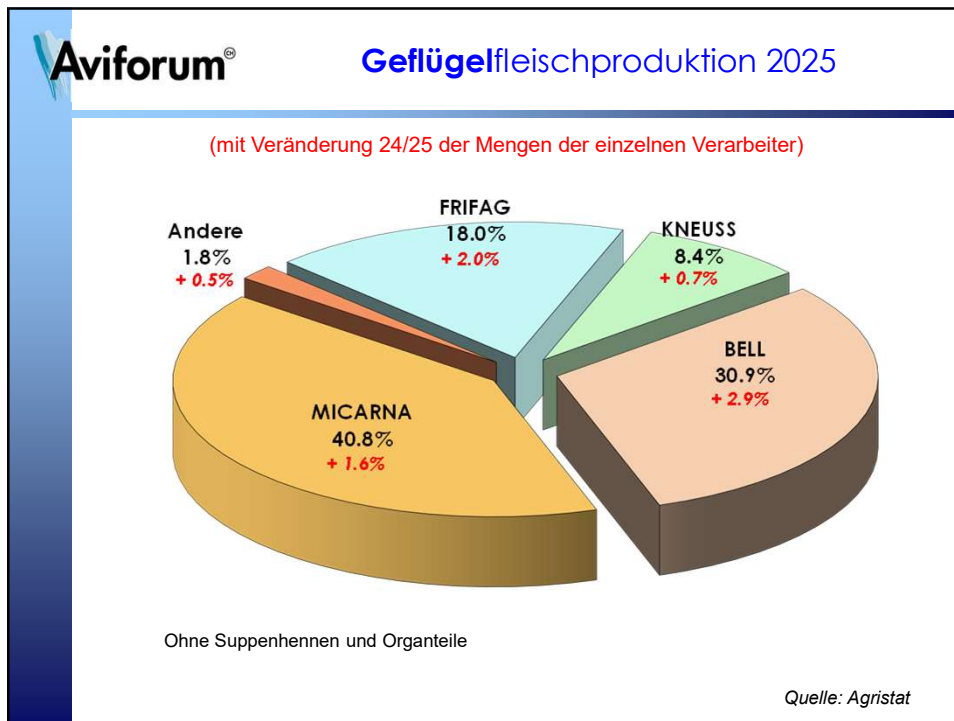
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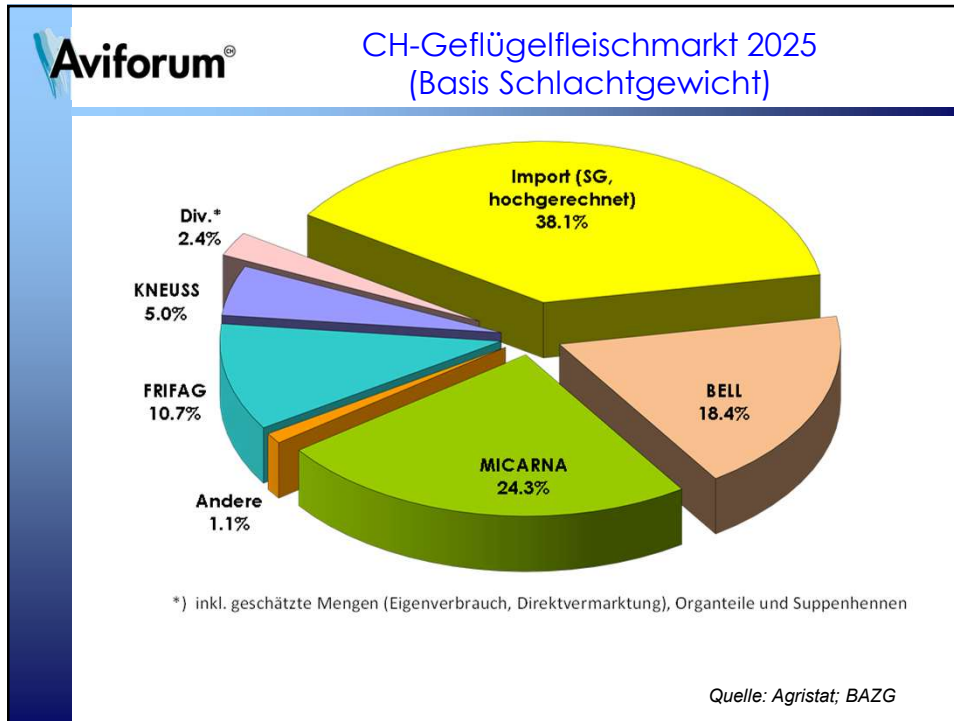
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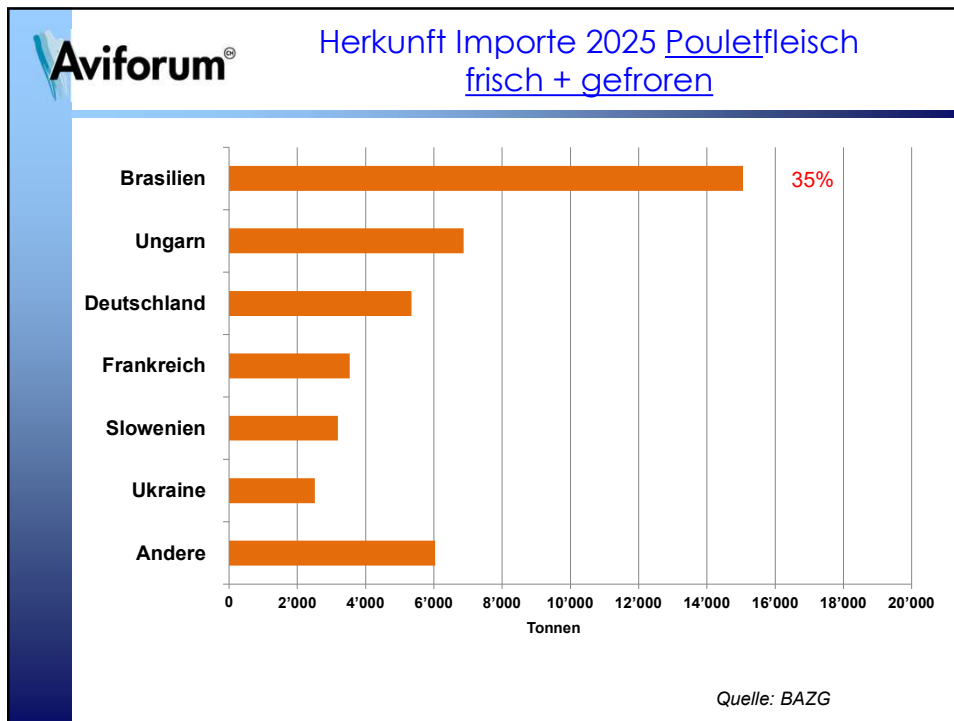
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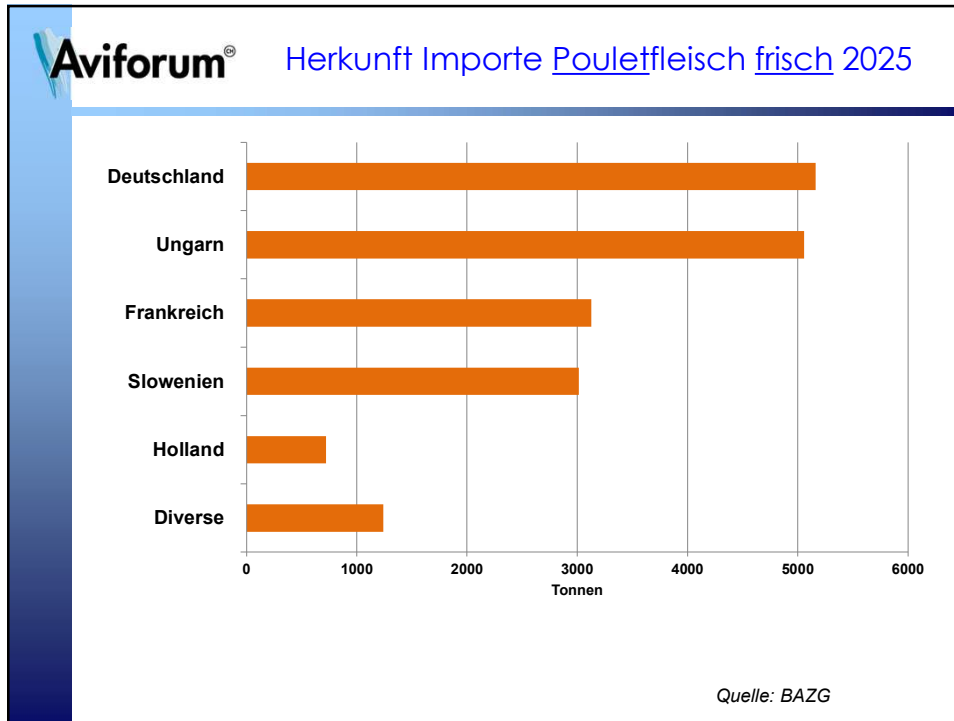
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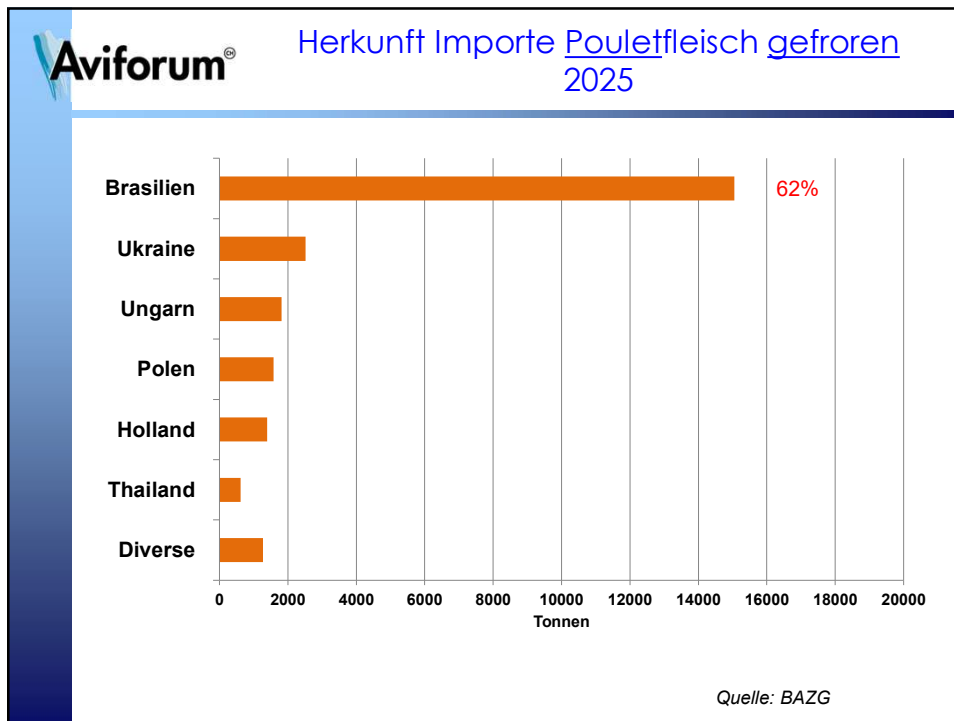
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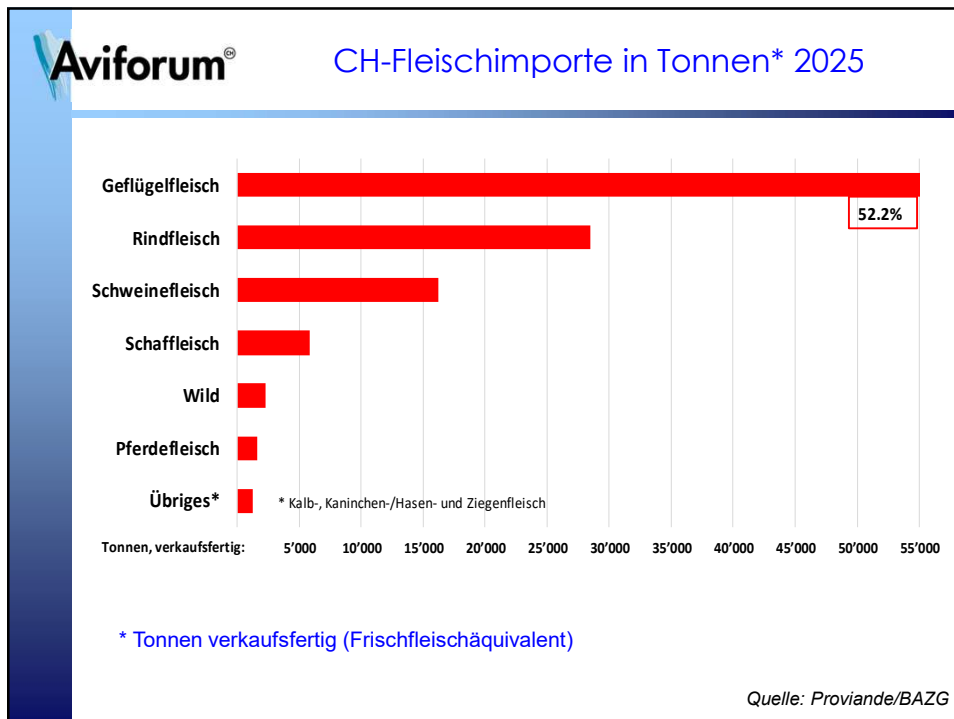
30

Aviforum® **Versteigerung Geflügelfleisch 2024 und 2025**

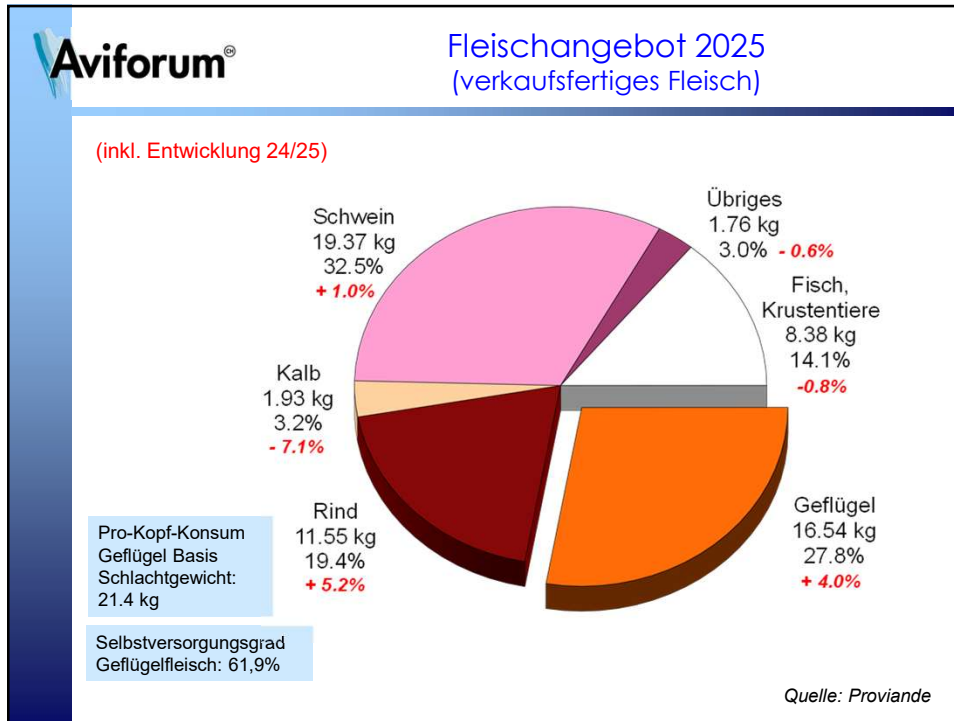
| | Menge (t) | Anz. Firmen | Min. Preis (CHF) | Ø Preis/kg (CHF) | Summe (CHF) |
|-------------------|---------------|-------------|------------------|------------------|--------------------|
| 2024 | | | | | |
| 1. Quartal | 12'700 | 88 | 2.23 | 2.24 | 28'448'000 |
| 1. Q Zusatz | 1'700 | 14 | 2.26 | 2.40 | 4'080'000 |
| 2. Quartal | 14'500 | 88 | 2.22 | 2.25 | 32'625'000 |
| 3. Quartal | 13'900 | 99 | 2.23 | 2.25 | 31'275'000 |
| 4. Quartal | 14'800 | 100 | 2.23 | 2.25 | 33'300'000 |
| Total 2024 | 57'600 | | | 2.25 | 129'728'000 |
| 2025 | | | | | |
| 1. Quartal | 14'500 | 90 | 2.24 | 2.25 | 32'625'000 |
| 1. Q Zusatz | 1'000 | 23 | 2.26 | 2.32 | 2'320'000 |
| 2. Quartal | 15'800 | 96 | 2.24 | 2.26 | 35'708'000 |
| 2. Q Zusatz | 500 | 37 | 2.27 | 2.29 | 1'145'000 |
| 3. Quartal | 16'000 | 37 | 2.27 | 2.29 | 36'160'000 |
| 4. Quartal | 14'500 | 106 | 2.26 | 2.28 | 33'060'000 |
| 4. Q Zusatz | 1'500 | 31 | 0.40 | 1.95 | 2'925'000 |
| Total 2025 | 63'800 | | | 2.26 | 143'943'000 |

Quelle: BLW

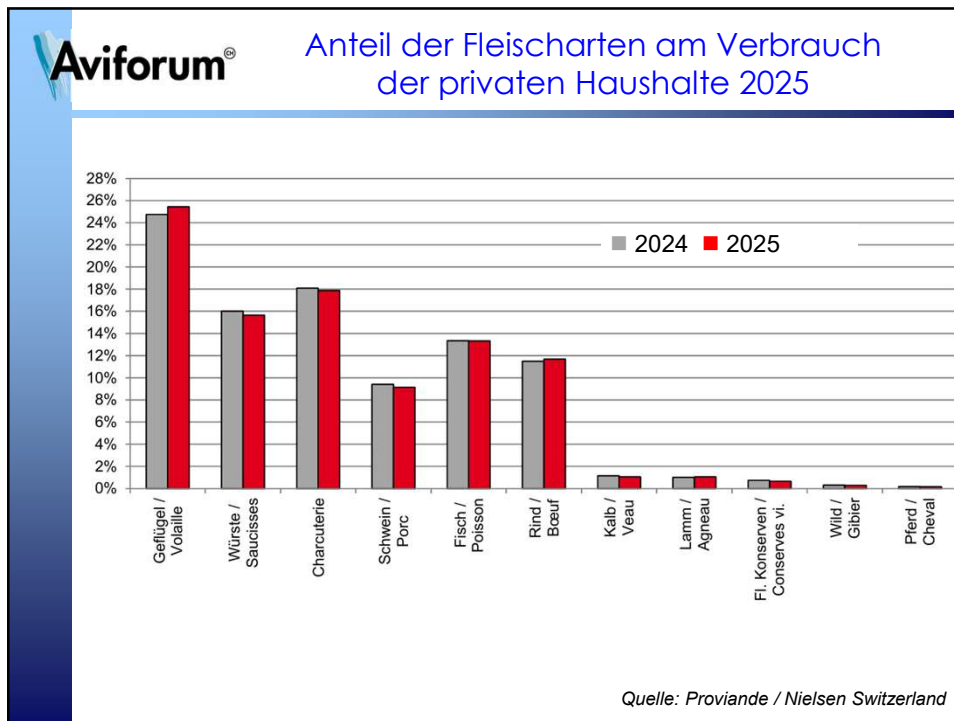
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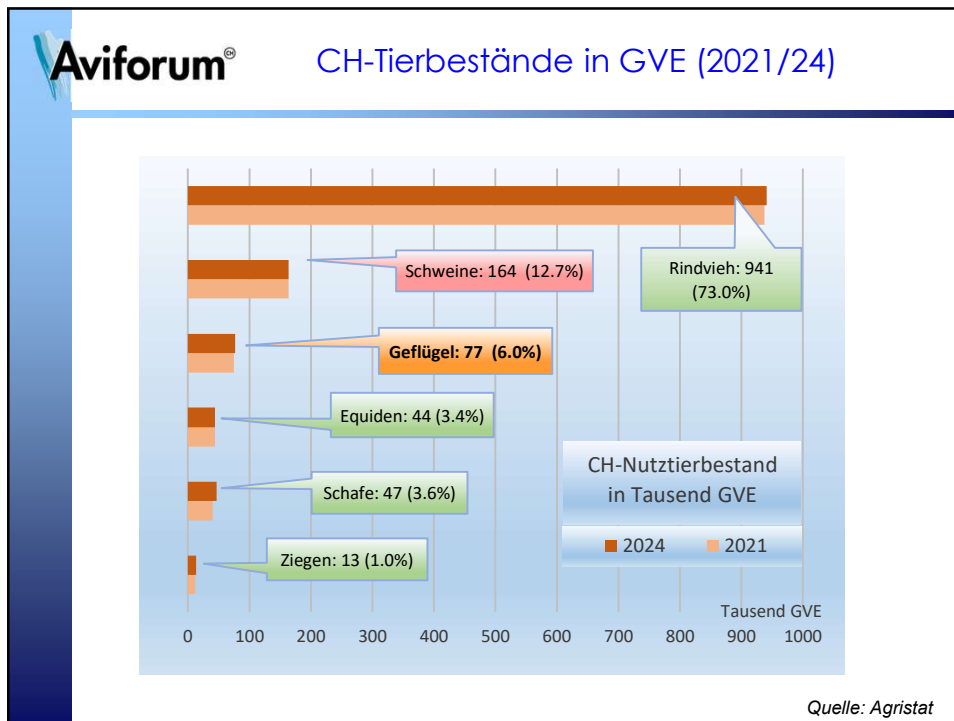
Aviforum® Nutzhühner-Bestände
(nach Durchschnittsbestand, Hennen in Mio.)

| Jahr* → | 2021/22 | 2022/23 | 2023/24 | 2024/25 |
|--------------------------|--------------|--------------|--------------|--------------|
| Legehennen | 3.65 | 3.59 | 3.58 | 3.67 |
| Legeküken, Junghennen | 1.71 | 1.65 | 1.64 | 1.64 |
| Mastpoulets | 9.49 | 9.68 | 9.72 | 9.85 |
| Eltern-/Zuchttiere | 0.40 | 0.41 | 0.38 | 0.32 |
| Total Bestand | 15.25 | 15.33 | 15.32 | 15.47 |

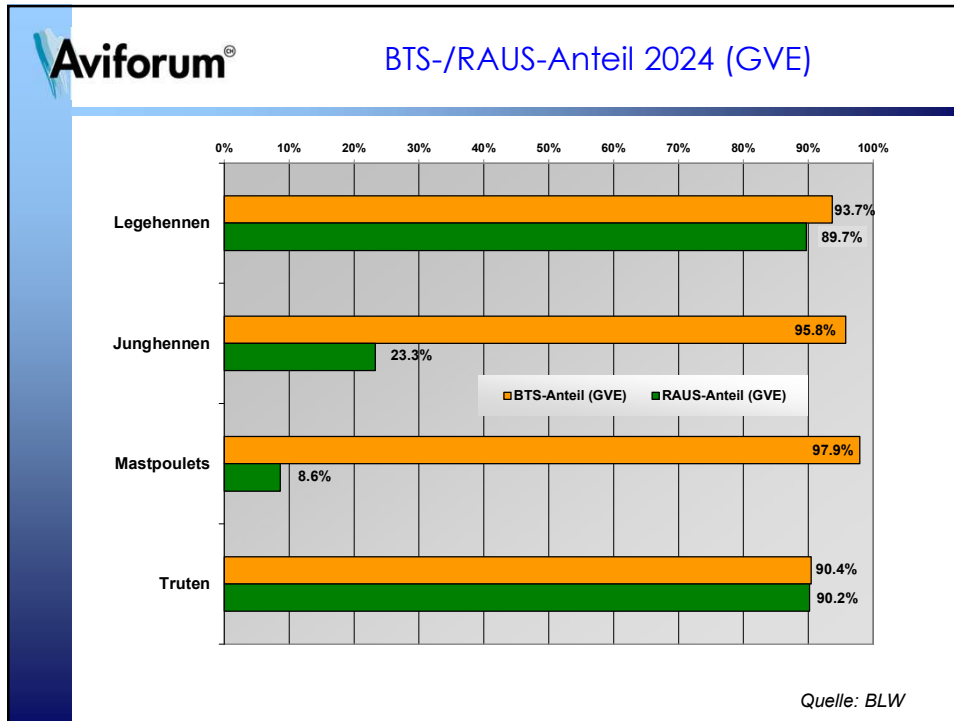
* Vorjahr / Erhebungsjahr; der Durchschnittsbestand bezieht sich auf das Vorjahr

Quelle: BFS

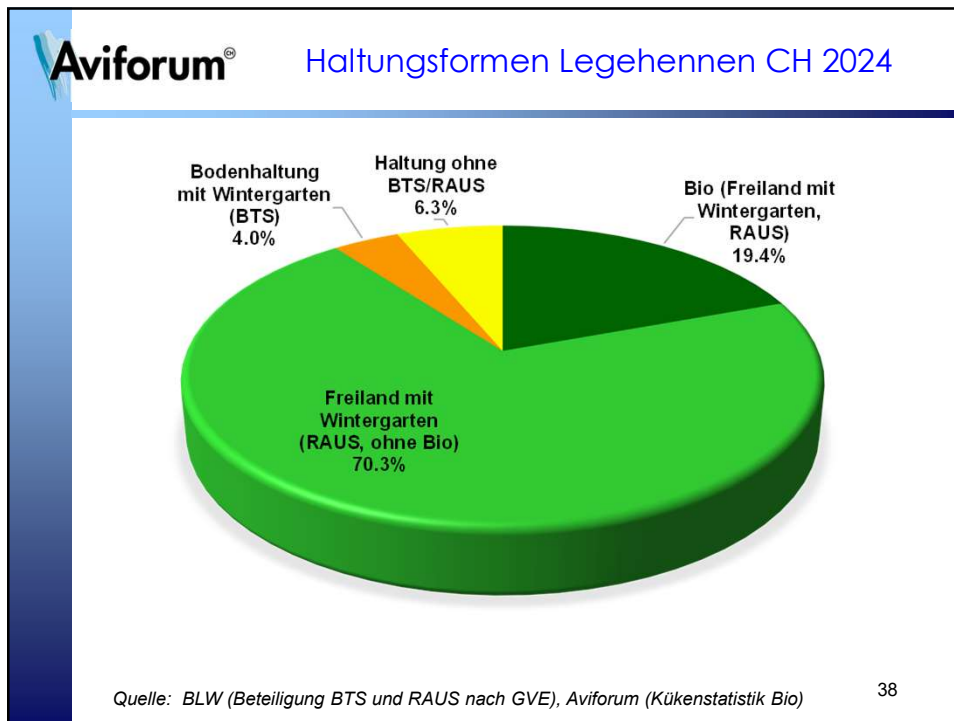
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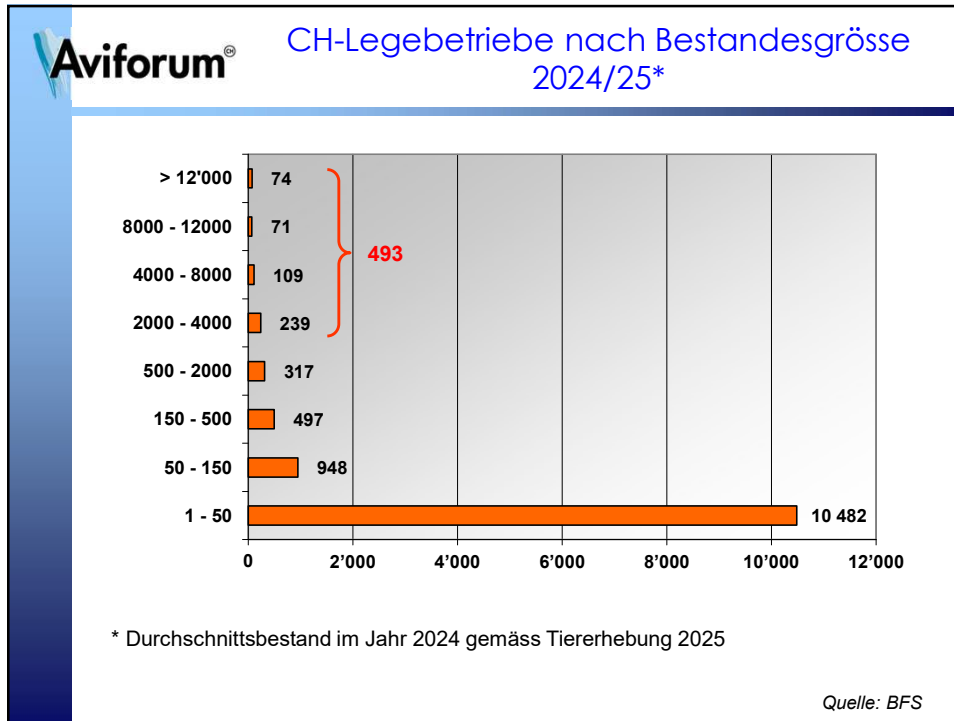
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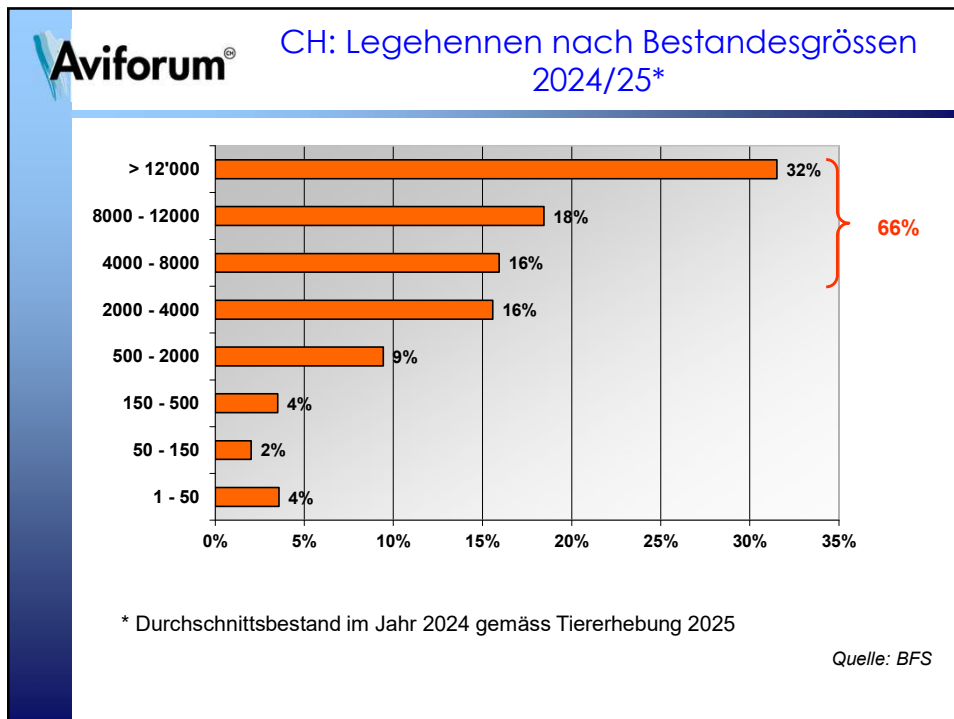
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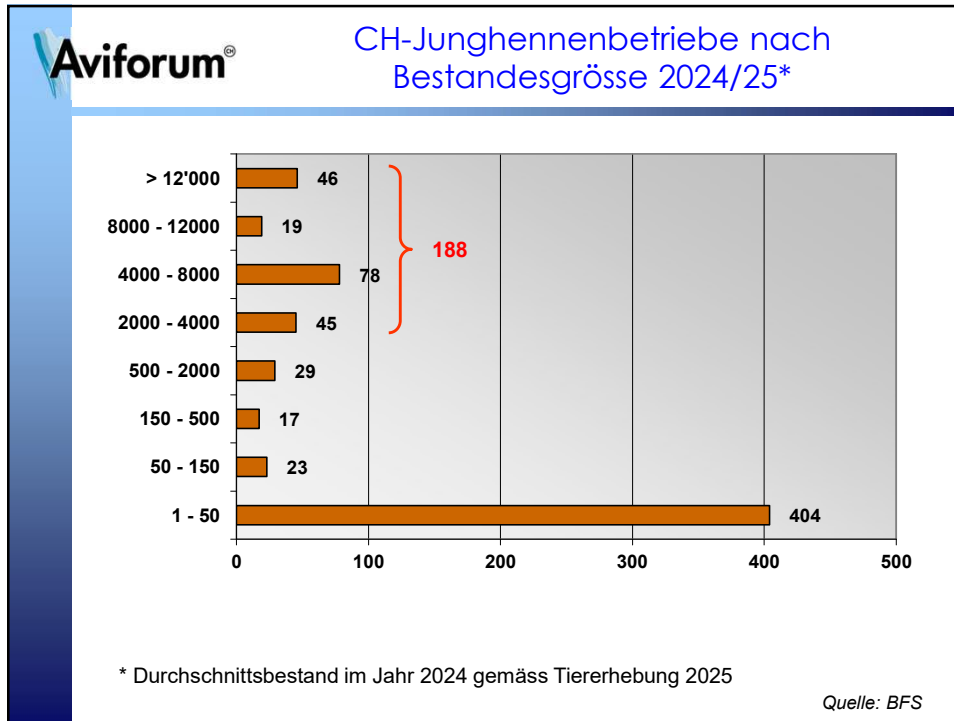
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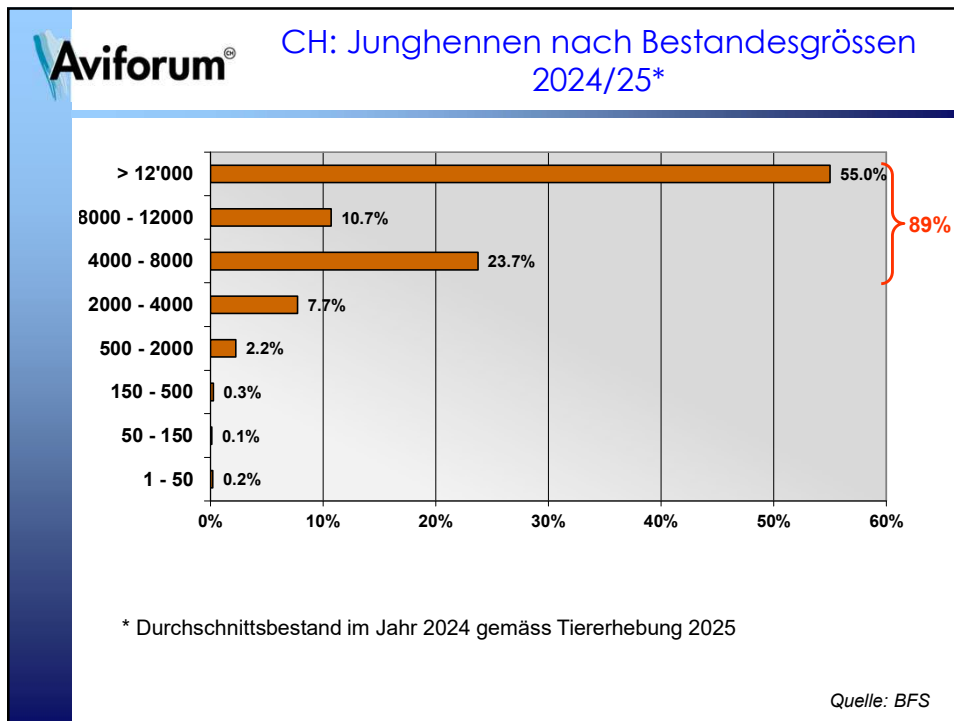
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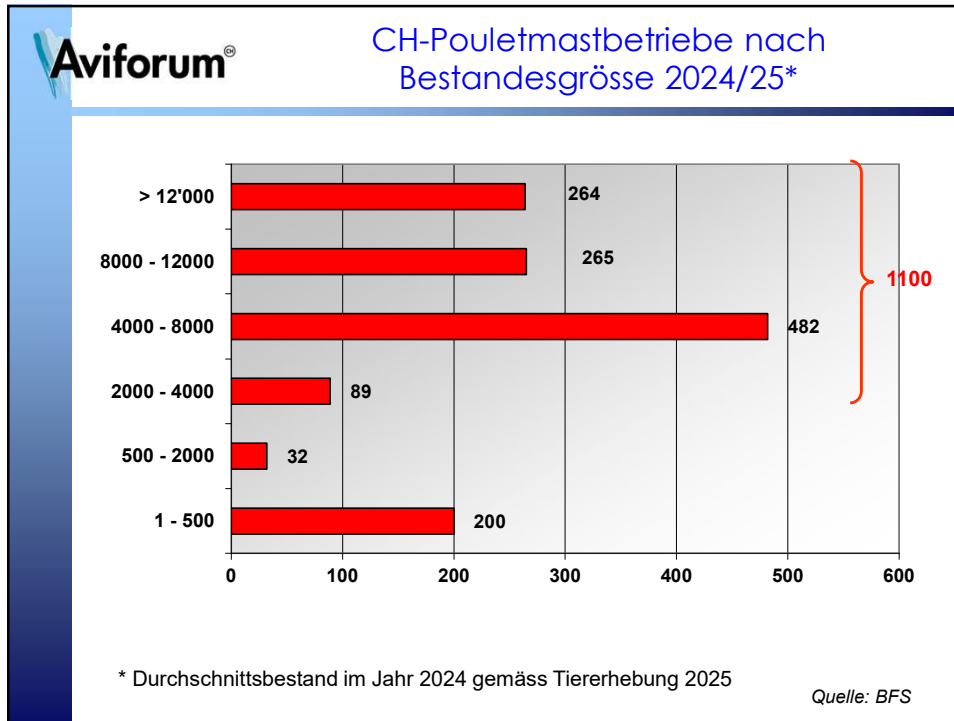
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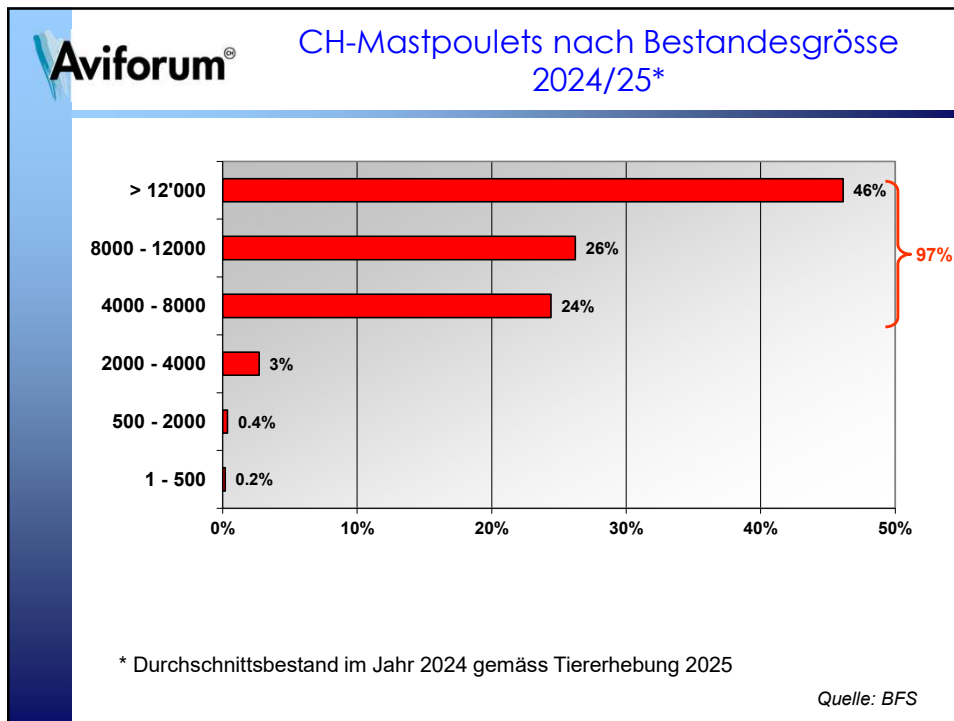
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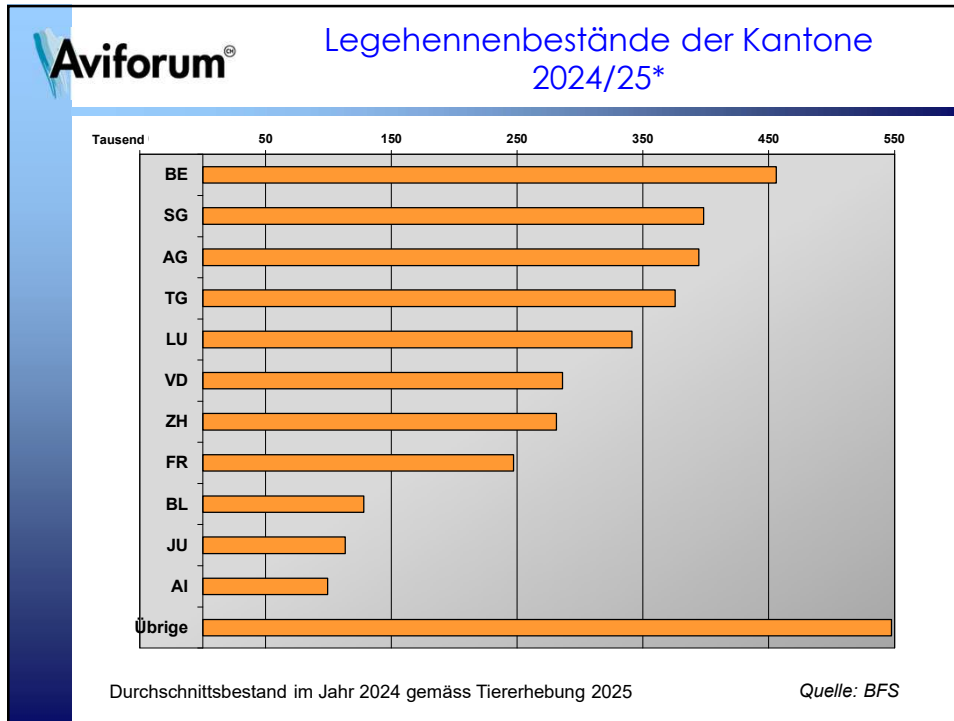
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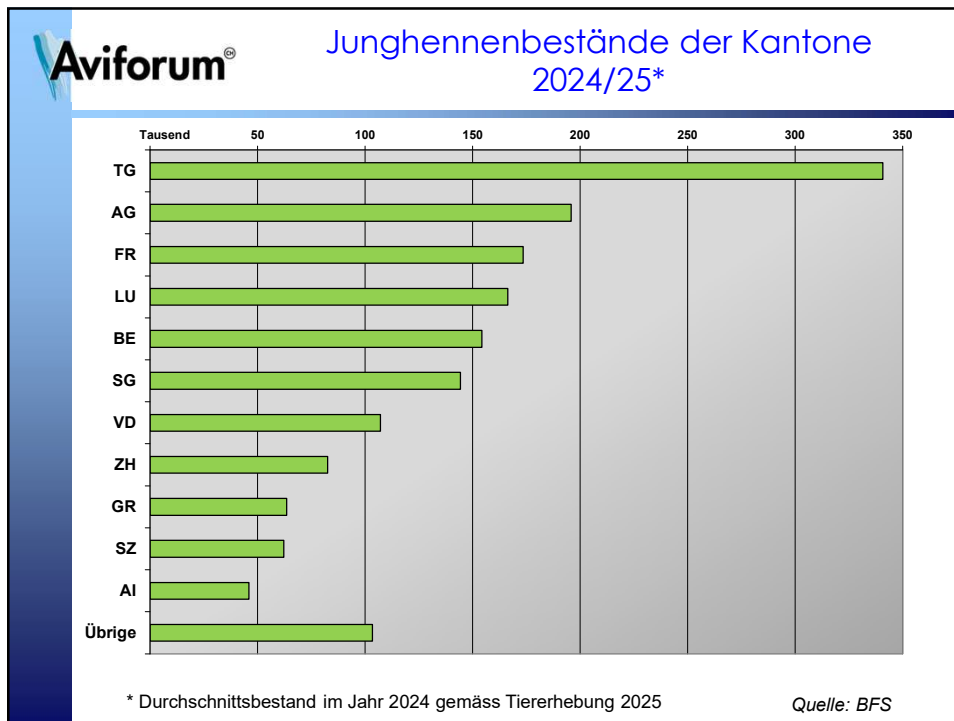
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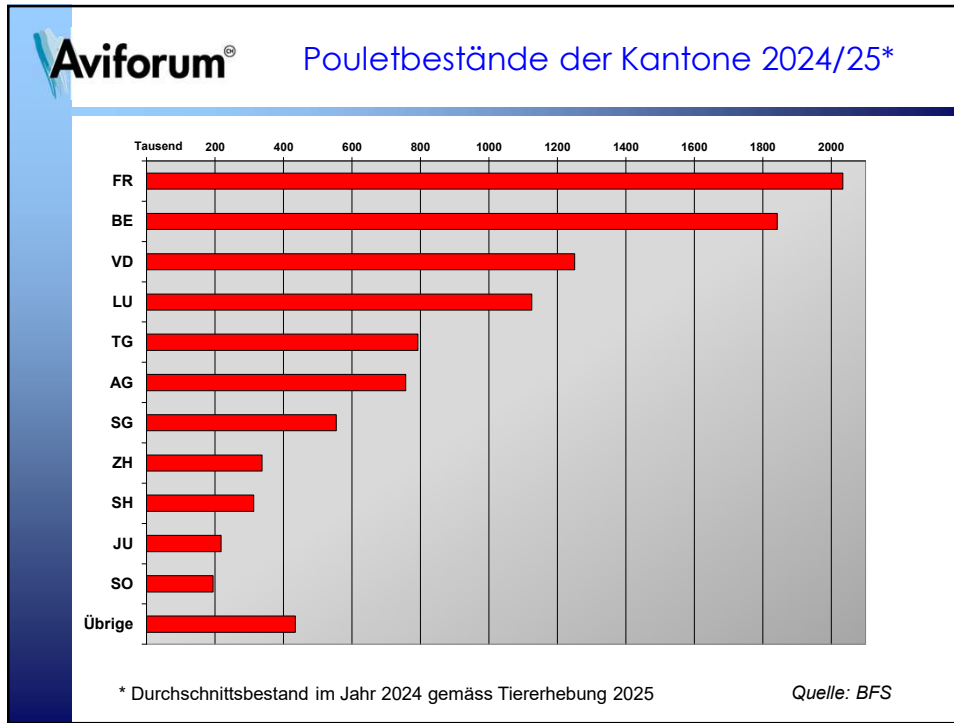
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